

## **Honour Life With Life**





AS SEEN ON



**MNEWS** 









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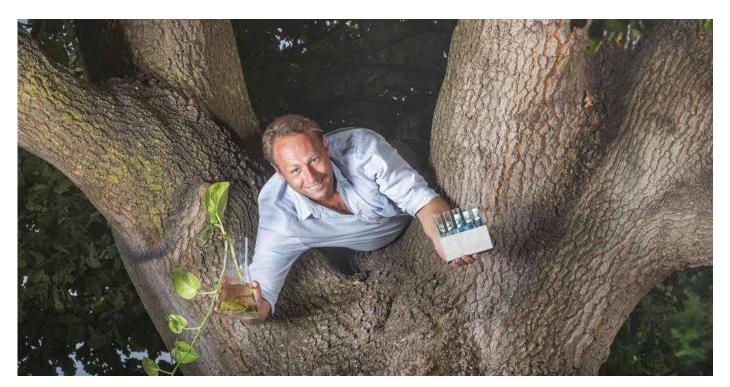
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Warren Roberts, Founder of Living Legacy Forest

## Why I started Living Legacy Forest

About fifteen years ago I lost my best friend. She truly was my best friend and she sadly died straight after an operation.

And I remember someone at the funeral, they tapped me on my shoulder and said, "Warren, are you okay?". I shrugged it off and said, "I'm fine". I thought I was fine because I hadn't even cried at the funeral.

But obviously, I wasn't fine. All I had done was cut myself off from feeling the hurt, the loss and the grief.

And it made sense to cut off from it because I was like, 'well, what's the point of loving someone?' What's the point of feeling at all when the more that you feel, the more you hurt when you loose those people you love?



That feeling of grief lasted for seven years with me! For seven years, I was completely cut off from the inside.

And it wasn't until I started to spend more time in nature that I started to feel good again. And it wasn't just a good feeling. It was a beautiful feeling! I decided that I want to spend more time in nature and reconnect with the beauty of forests and life of itself.

Then a thought dawned upon me. I asked myself one day, "Wow, what if people's ashes were inside these beautiful forest trees and we could connect to the beauty of those trees that were created from ashes of those we'd lost?".

What if people's ashes and their spirit could live on with trees? What if trees became the new cemeteries?

People could visit a beautiful forest and connect with a living entity that was created from a loved one's life. People could connect to the beauty what one's life created as opposed to what's lost. So that became the very core essence of what Living Legacy Forest was about.

We then spent over a year formulating a world-first scientific technique that transformed cremated remains into organic micro nutrients that were directly infused into a trees roots and provided that tree with the nutrients to grow flourish.

Your Living Legacy Tree is not just a memorial, it's a tree where your ashes are perpetuated through its circle of life to create thousands of seedlings that spread across the forest floor to continue to create new life.

In this way when they look at a flower or a seed you are there, and your last breathe as a person become your first breathe as a tree.

- Warren Roberts



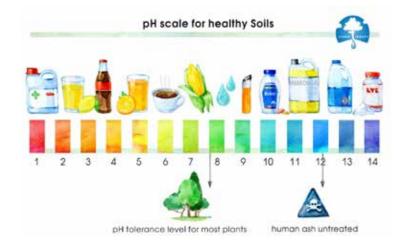
## Human ashes are good for the environment



In the example above, sixteen months after burial, the urn has completely dissolved; however, the ashes are left in concentration and will remain in this same state for years, as will the plastic urn. Plant roots will turn away from this clump of salty rock because of its toxicity the ashes hinder growth instead of help it.

There's a misconception out there that human ashes are good for the environment. In fact, on the contrary. Untreated ashes can be very harmful to the environment.

Human ashes have the same pH level as bleach and oven cleaner, meaning they are alkaline and do not allow for the natural release of the good nutrients within the cremated ashes to dissolve into Earth's soil.



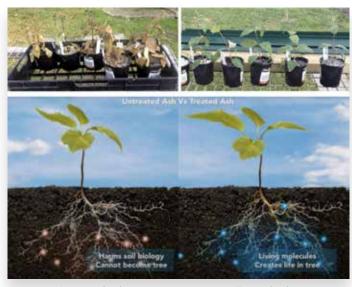


In addition, cremated ashes also contain sodium in amounts that range from 200 to 2000 times of what the plant life can tolerate. These high pH and sodium levels are the two main reasons why burying ashes is toxic to plant life.

Human ashes, untreated, are proven to not be good for trees.

If you wouldn't put 3Kg of bleach into an ecosystem, you wouldn't do the same with PUTTING untreated cremation ashes INTO A FOREST.

Phosphate	47.5%
Calcium	23.3%
Sulphate	11%
Potassium	3.69%
Sodium	1.12%
Chloride	1%
Silica	0.9%
Aluminum	0.72%
Magnesium	0.418%
Iron Oxide	0.118%
Zinc	0.0342%
12%+ are salts = average person.	1.5 cups of salt per
Titanium Oxide	0.0260%
Barium	0.0066%
Antimony	0.0035%
Chromium	0.0018%
Copper	0.00117%
Manganese	0.0013%
Lead	0.0008%
Tin	0.0005%
Vanadium	0.0002%
Beryllium	0.0001%
Doi ymuin	



Untreated ash

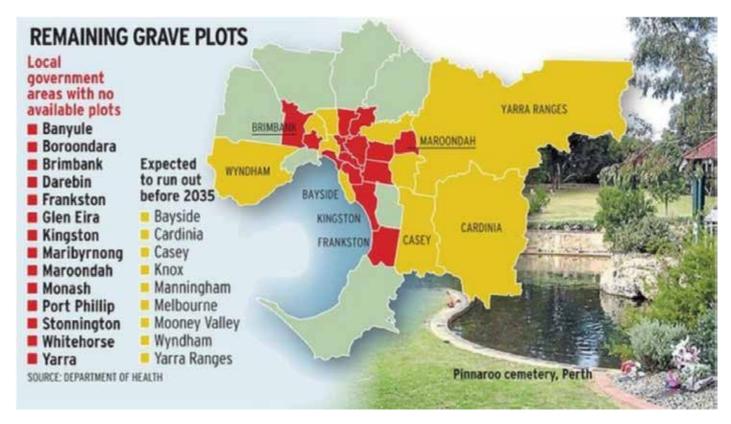
Treated ash

Independent tests showed untreated cremation ash kills 99% of seedlings within 14 days Vs 100% success rate when given the Living Legacy treatment. They are just not the same as wood ashes.

Living Legacy have formulated a scientific process of treating human ashes to create living molecules that can be directly infused into a trees roots so a persons energy can live on through trees.



# A typical city has a cemetery footprint almost twice the size of its CBD!



Australian population and death rates continue to increase while availability of burial space continues to decrease (in may areas there is no space left see red areas) putting upward pressure on the cost of a funeral.

If we continue to bury on this trajectory we could literally bury the planet. What most people don't know is that the resources that go into the ground every year associated with a typical cemetery burial translate into:

- Enough wood to frame over 2,300 single-family homes;
- Sufficient steel to erect almost 15 Eiffel Towers
- Nearly four times as much concrete as was used to build the Pentagon
- A volume of embalming fluid that would overflow an Olympic swimming pool

What do you think the world would look like if 7 billion people become tombstones? How we leave the world changes the world!

<sup>\*</sup>New York Times. Baby Boom Will Lead to Shortage of Cemetery Space Christopher Coutts OCTOBER 30, 2013.



## Burial is better for the environment than cremation



According to Adelaide's Centennial Park both burial and cremation create about 160kg of carbon impact.

Another misconception is that burial is more sustainable for the environment.

Bryan Elliott, who heads the research at Centennial Park, cites that each cremation and burial at Centennial Park generates approximately 160kg and 39 39kg of Co2 equivalent respectively. He also adds that the long-term impact of burials is about 10% more than that of cremations. According to him, "Burial is a more labour and resource intensive process, consumes more fuels and produces larger quantities of waste than cremation."

These calculations and statistics are aimed a developing a carbon neutral program as the last rite. "Our initial research suggests that in order to offset the environmental footprint of burials and cremations at Centennial Park, we need to plant around one tree for each service," cited Elliot. \*

<sup>\*</sup> https://www.smh.com.au/national/cemetery-offers-carbon-neutral-funerals-20080311-1yl5.html



#### 70% of Australians choose cremation

Cremation more popular than burial 2 in 3 Australians (66%) prefer cremation over burial when planning their own funeral. In comparison, just 1 in 5 (20%) would choose burial with 14% having no preference either way 4.

Most Australians over 50 (86%) are not thinking about their funeral and are not making prearrangements with a funeral director.

Only 6% have made detailed arrangements, while 8% have some general thoughts on what they would like.

Furthermore, over half of the population (57%) will not be making pre-arrangements with a funeral home in the next 5 to 10 years.

If you don't want to end up as a tombstone, you can pre-plan and pr-plant your tree of choice to relieve the burden on your family having to pay and plan for the funeral.

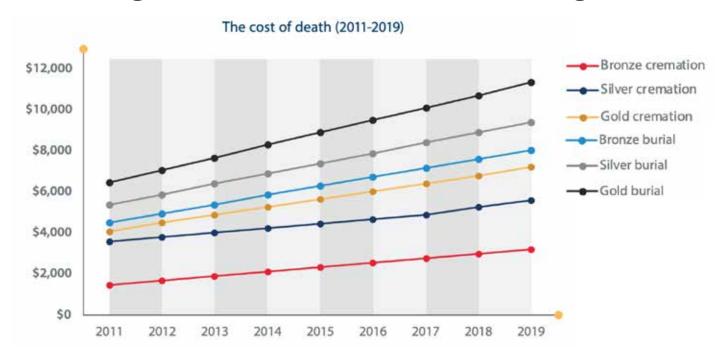


By pre-planting your tree, you can can save thousands off the cost of a traditional burial and also contribute to saving the planet.

Pre-planting your tree with family means that your tree can be there for them when the day comes and your no longer there.



## The average cost of a burial is \$19,000 according to ASIC



Much like the rising costs of living and housing affordability, funeral costs aren't getting any cheaper either. Some of these increasing costs are attributable to the cemeteries running out of burial space with an increasing population and increasing death rate.

It's estimated funeral costs have been steadily increasing at a rate of between 6% to 11% since 2011 and that an average funeral these days sets you back at around \$19,000\* according to an ASIC report.

In a survey of Australians aged 50+, most of us think funerals are getting more expensive year-on-year, with the rise in the cost of funerals exceeding the rise in the general cost of living.

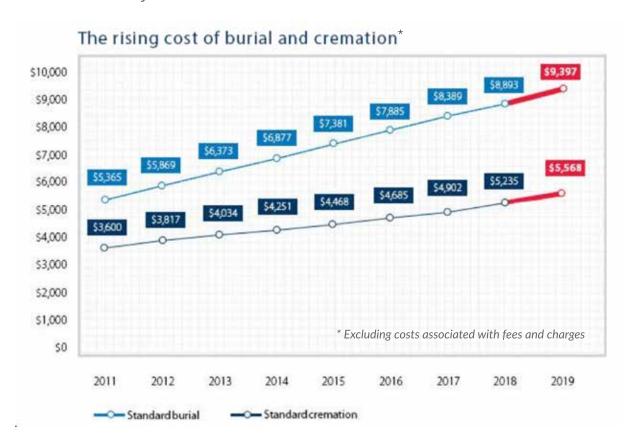
The survey also found that 95.4 per cent of us think the high cost of funerals is an unnecessary burden on loved ones, with just under a third (29 per cent) of families needing over one year to recover from the financial hardship of putting on a funeral.\*\*

<sup>\*\*</sup> https://ezifunerals.com.au/australians-are-concerned-about-rising-funeral-costs/



<sup>\*</sup> https://www.bhg.com.au/how-much-does-a-funeral-cost

The Chart below illustrates the rising cost of burial and cremation but excludes a lot of the ancillary costs associated with a funeral like the actual memorial.



Many people look to pre-plan their funeral as a way to minimise and cap funeral costs and also relieve family of the burden and stress of organising and paying for it.

Many Australians are now also pre-planting their memorial tree as an alternative to graves. Pre-planting is a new option where one's memorial trees means that a tree that is planted with family while alive can be there for the family when the day comes, and they are not. It also means multiple peoples ashes can also be infused into the tree overtime to create a real family tree.

By pre-planting a Living Legacy Forest memorial Tree costs get locked in at today's prices but also they are significantly cheaper than a grave or mausoleum.



What are the components of value that make up the average cost of a funeral (\$19,000) in Australia?

Average total cost of a burial	\$19,000
Grave liner	\$1,000
Average interment fee	\$2,000
Average right of interment fee	\$6,000
Average headstone cost	\$3,500
Average funeral home professional service fee and standard third-party fees	\$6,500

## **Living Legacy Tree Cost**

Victoria (Pre-June 2021) From \$5,500\*

Western Australia (Pre-June 2021) From \$3,200\*

- 4 foot tree of choice
- Customised plaque
- Tree planting ceremony to replace traditional funeral
- Living Legacy Ash treatment so it can help a tree grow
- 200 offset trees planted to offset cremation and give back more air than a person breathes in a lifetime.
- The ability to add multiple ashes over time to create a real family tree



A wide range of trees are on offer including native and European trees let people choose. A tree that is personal to them (it can flower on your birthday, so your tree brings visitors flowers). Of course you also get to help create a new forest for people to enjoy.

<sup>\*</sup> Excludes cremation cost (\$1,500)



#### THE SOLUTION

## The eco-friendly alternative to traditional cemeteries



Choose to become a tree at Living Legacy forest

### No Lease, No Annual Fees, No Future Fees. Ever!

Instead of paying thousands of dollars in funeral costs and future cemetery fees, choose to become a tree instead and become part of a community of creating beautiful new forests.

When you choose to become a tree at a Living Legacy Forest, you will be creating a lasting legacy. Instead of visiting a grave to mourn, family can visit your tree and connect with the beauty your life created.

In addition, you will be saving the environment because for every Living Legacy Forest tree that is planted, we also donate 200 offset trees to be planted in that persons name to contribute to global reforestation. Why 200 trees? Because an average human breathes the same amount of oxygen in a lifeime that 200 trees can produce.



## What's included

- A Living Legacy Forest memorial tree
- Our patented Living Legacy ash treatment
- Your ash infusion(s) conducted by our trained legacy planners
- ✓ A private planting ceremony held by Living Legacy Forest
- ✓ A choice of native Legacy Trees for your ashes
- A perpetual resting place within the Memorial Forest (no lease involved, no annual fees, no future fees)
- Personalisation of your plot (i.e. native owers, marker and engraved plaque)
- ✓ A Pre-Planting Ceremony (for Pre-Planners)
- Pre-Purchase documents (for Pre-Planners)
- Ongoing site maintenance by the forest management team
- 200 further trees planted in the deceased's name (to offset the amount of CO2 they have expelled in their lifetime)
- Unlike cemeteries where burial is limited 25 years, your tree will never be removed and is protected perpetually under conservation covenant









People all around Australia are becoming trees instead of tombstones and it is changing the way we leave the world as a nation. Becoming a tree is not just about saving money and the planet, at a deeper level it is about creating a beautiful place for people to visit so that our lives live on to have a greater purpose and meaning.

www.livinglegacyforest.com